



STALLHOLDER SELECTION CRITERIA

The Caloundra Street Fair aims to showcase the best of the Sunshine Coast region with the products and services on offer. We are in a unique position to present a mix of handmade, handcrafted and locally sourced products in the setting of the main street shopping precinct encompassing a range of local retailers and cafes.

Where possible we do not duplicate products and services in the market. We would encourage all potential applicants to review the current products and services on offer in the market before applying to hold a stall with us.

In our quest to deliver the best Sunday market on the Sunshine Coast **presentation is key** to all stallholders we include in the market. Please only apply if your presentation is of a very high standard.

Health and Wellbeing Products and Services

- If you plan to provide a service in the market, (for example massage or reflexology) you will need to provide certification of relevant training and experience.
- Handmade, locally sourced or organic health products are preferred over mass produced or globally available health products.
- Branded health products that are available in retail outlets or pharmacies are not encouraged.

Gifts, Fashion and Merchandise Products

- Handmade, hand crafted or locally sourced products are favoured over imported products as we support local creative industries.
- Fashion that is designed and made in Australia is preferred over imported fashion products.
- We support local artists, artisans and creators and therefore cannot accept paintings, pottery or photographic products produced overseas.

Food and Food Products

- We support local growers.
- We support local artisan bakers and food producers.
- We aim to showcase the best of local produce for market visitors.
- We aim to offer fresh and healthy options in the market.
- We aim to offer a range of sweet treats in the market.
- As a courtesy we consider the permanent traders in Bulcock Street, and therefore cannot accept all food applications we receive.
- We do not duplicate food or beverage products.
- We aim to offer gourmet take-home products for the pantry showcasing the best of Sunshine Coast produce.